

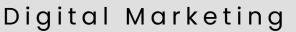
# **DHRUV TIWARI**

Co-Founder - Square One Solutions, Gurgaon

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### **EXPERIENCE**

Jan 2020- Present Square One Solutions

#### Co-Founder

- Delivered end-to-end digital marketing solutions for 50+ local and national brands
- Managed SEO for over 150 domains, achieving 40-80% organic traffic growth
- Deployed high-performance ad campaigns with 3x ROAS on average

June 2015 - 2020

Freelance Web & UX Designer & SEO

- SEO Designed and developed 100+ WordPress websites with a focus on speed, SEO, and UX
  - Helped businesses establish their digital presence through conversion-optimized design

# SKILLS

- On-site & off-site SEO, content optimization, technical fixes
- Paid ads (Google, Meta), conversion tracking, **ROI** optimization
- Collaborations across platforms (Instagram, YouTube, LinkedIn)
- ChatGPT, Jasper, automated analytics, smart content strategies
- Modern, mobile-first design using WordPress, fast-loading responsive layouts

Tools: Google, HubSpot, Ahrefs, SEMrush, Figma, WordPress, Data Studio





## **CONTACT ME**



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Gurgaon



#### **NOTABLE PROJECTS**

- **E-commerce SEO Overhaul:** Boosted client revenue 3x in 6 months
- Al-Powered Content Automation: Saved 50+ hours/week for clients with scalable blog systems
- Influencer Campaign Strategy: Grew Instagram engagement by 200% with targeted collabs
- Local SEO Domination: Helped service-based brands rank #1 in their city within 90 days