



## ABOUT ME

Co-Founder – Square One Solutions, Gurgaon

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# DHRUV TIWARI

Digital Marketing



## EXPERIENCE

Jan 2020– Present  
Square One Solutions

### Co-Founder

- Delivered end-to-end digital marketing solutions for 50+ local and national brands
- Managed SEO for over 150 domains, achieving 40–80% organic traffic growth
- Deployed high-performance ad campaigns with 3x ROAS on average

June 2015 – 2020

Freelance Web & UX Designer & SEO

- SEO**
- Designed and developed 100+ WordPress websites with a focus on speed, SEO, and UX
  - Helped businesses establish their digital presence through conversion-optimized design



## SKILLS

- On-site & off-site SEO, content optimization, technical fixes
- Paid ads (Google, Meta), conversion tracking, ROI optimization
- Collaborations across platforms (Instagram, YouTube, LinkedIn)
- ChatGPT, Jasper, automated analytics, smart content strategies
- Modern, mobile-first design using WordPress, fast-loading responsive layouts

**Tools:** Google, HubSpot, Ahrefs, SEMrush, Figma, WordPress, Data Studio



## CONTACT ME



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Gurgaon



## NOTABLE PROJECTS

- **E-commerce SEO Overhaul:** Boosted client revenue 3x in 6 months
- **AI-Powered Content Automation:** Saved 50+ hours/week for clients with scalable blog systems
- **Influencer Campaign Strategy:** Grew Instagram engagement by 200% with targeted collabs
- **Local SEO Domination:** Helped service-based brands rank #1 in their city within 90 days